

Project Leadership Delivers Strategic Process Optimization and Continuous Improvement

CorSource can help align business strategies, streamline processes, and overcome resistance to change.

Navigating Project Challenges

Technology projects often encounter significant challenges that can impede their success. According to recent studies:

- 88% of business transformations fail to achieve their original goals, while 85% of AI projects and 87% of R&D projects never reach the production phase.
- Large IT projects are particularly vulnerable, with 17% going so badly that they threaten the very existence of the company.
- Digital transformations fare no better, with 70% falling short of meeting desired outcomes.

These statistics paint a stark picture of the challenges faced by technology initiatives.

Focusing on Process Improvement

Success demands a partner who can supply expertise to help define proper goals, address team dynamics, drive lasting change, and provide ongoing coaching for the organization to achieve positive outcomes.

We Deliver Project Management and Process Improvement Consulting

Project leadership is about empowering companies to achieve peak performance through tailored project delivery solutions. Our collaborative approach ensures effective alignment of strategy with goals, higher business efficiency, increased adoption, and improved employee satisfaction.

We deliver value whether you are starting from scratch or enhancing an existing program.

Establish Project Leadership

Some clients need to start anew and benefit from bringing in outside help to develop a project delivery framework that leverages best practices and gets successfully implemented across their entire team.

Enhance Existing Team and Program

Some clients already have a program and benefit from complementing their team with independent experts who lend credibility to their project delivery and can help further enhance results.



Our Core Capabilities

To maximize the impact on project delivery, we offer five core capabilities that address key friction points that can quickly impact the outcome of any project.

Strategic Planning

Align your operations with your long-term vision, ensuring every investment contributes to your overarching goals.

Vendor & Solution Selection

Identify and implement the most effective tools and partnerships to enhance your operational ecosystem.

Change Management

Navigate transformations seamlessly, ensuring your team embraces and excels in new operational paradigms.

Project Delivery Optimization

Streamline execution and maximize outcomes for your critical initiatives.

Continuous Improvement

Foster a culture of ongoing enhancement, consistently refining processes for peak performance.

Project Leadership Consulting Services

Our services are anchored by strategic consultants who assist in developing a successful approach by focusing on process optimization and continuous improvement. Our experts deliver the following:

- Extensive experience in technology and project delivery
- Proven ability to drive success
- Sustained results by bringing along in-house teams

A key to success is our ability to scale project delivery teams quickly, closing the gap between success and missed opportunities. We deliver:

- Rapid access to skilled leaders, project managers, and SCRUM Masters as needed
- Resource scaling up or down based on project demands
- Lower overhead costs compared to maintaining and growing an in-house team

CorSource Engagements

Our clients rely on us to deliver project management and process improvement consulting services for initiatives including:

- Develop a decision framework for technology vendors and solutions
- Prioritize technology investments against business goals
- Help improve team collaboration and productivity
- Adopt a continuous learning platform with ongoing performance coaching
- Accelerate digital transformation and cloud migration initiatives
- Achieve real-time project insights and management
- Facilitate increased employee engagement and satisfaction



Key Benefits

You can count on our team to deliver value at every step.

Align business strategies

- Create a cohesive strategic roadmap that connects business goals with tactical execution
- Develop clear, measurable objectives that cascade from executive vision to frontline implementation
- Help empower all departments and teams to understand their role in achieving overarching business outcomes
- Implement strategic alignment tools and frameworks that create transparency and shared accountability
- Aid with breaking down organizational silos and create cross-functional collaboration mechanisms

Streamline processes

- Conduct comprehensive process mapping and value stream analysis
- Identify and help eliminate inefficiencies, redundancies, and non-value-added activities
- Leverage continuous improvement techniques and methodologies
- Standardize on repeatable workflows that reduce variability and increase predictability
- Guide the implementation of technology and automation solutions that enhance operational efficiency
- Create performance metrics and dashboards to track and optimize process performance



Overcome resistance to change

Develop a structured change management approach that addresses psychological barriers

- Create compelling communication strategies that explain the “why” behind transformation
- Help drive leadership engagement and role modeling of desired behavioral shifts
- Design training and skill development programs that support new ways of working
- Establish feedback loops and mechanisms to address concerns and celebrate early wins
- Aid with creating a culture of continuous learning and adaptability



CorSource Can Help

If you are facing project leadership challenges, we encourage you to contact us today. We can show you how we turn innovation into a competitive advantage using expertise to develop and implement technology-based solutions.



corsource.com | 503.726.4545